

Shelby Baptist Medical Center Community Health Needs Assessment Implementation Strategy Update

Health Priority	Goals, Objectives, Strategies, and Partnerships	Activities / Performance / Outcomes
Cardiovascular Disease	<p>The goal was to provide community education on the early signs and symptoms of cardiac distress and the need to seek immediate medical attention</p> <p><u>Partnerships:</u> Brookwood Baptist Health Be Well Program Chilton Senior Connect Clanton Senior Center Alabaster Senior Center Calera Senior Center Pelham & Alabaster YMCA's HeartSouth Baptist Health Clinics American Heart Association</p>	<ul style="list-style-type: none"> • SBMC promoted the adoption and training of the Early Heart Attack Care (EHAC) program to hospital employees and promoted the benefits to area healthcare providers. • Other efforts in the cardiovascular disease initiative include offering an online assessment, "Heart Health Profiler," which is available on the Brookwood Baptist Health website. • SBMC will also conduct community educational sessions through the Pelham YMCA, Chilton County, Calera and Alabaster Senior Centers, Shelby County Chamber of Commerce, as well as the Rotary Club, Leadership of Shelby County program on the importance of cardiovascular health. • Physician education opportunities available through local CME events on cardiovascular related topic. • As part of the Be Well - Workforce Wellness (formerly Baptist Health System Workforce Wellness) program, SBMC provided support for programs aimed at decreasing cardiovascular disease. The 2013 Implementation Strategy also included initiatives for nutrition and obesity. • SBMC continues to provide nutritional consults to hospital patients, provide educational classes on diabetes, and to partner with Middle Alabama Area Agency (M4A) to provide seniors with educational material on nutrition and healthy living.
Cancer	<p>To support activities to raise cancer awareness and early detection</p> <p><u>Partnerships:</u> Alabama Oncology in Alabaster in the Shelby Cancer Care Center. Other resources located in nearby Birmingham include multiple Alabama Oncology clinics, the UAB Cancer Center, and the Bruno Cancer Center. Brookwood Baptist Health Brookwood Baptist Health Be Well Health Action Partners American Cancer Society</p>	<ul style="list-style-type: none"> • Collaborate with Brookwood Baptist Health Be Well program regarding raising awareness in workforce settings • Collaborate with the Health Action Partners to support community awareness regarding early cancer detection • Continue to provide access to health care services with Mammography Month in October • Conduct Men's Health event to include PSA screenings and educational consultations • Continue Low Dose CT/Scan for Early Detection of Lung Cancer at Shelby Locations

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Diabetes	<p>To support activities aimed at increasing education, awareness, and the reduction of diabetes prevalence in community</p> <p><u>Partnerships:</u> Brookwood Baptist Health Be Well Program Baptist Health Clinics</p>	<ul style="list-style-type: none"> • Provide educational material at community events on diabetes and risk factors associated • Promote diabetes self-management educational courses through Brookwood Baptist Health • Shelby Baptist Medical Center also provides assistance through community support groups • Shelby County supports the Community of Hope Health Clinic, providing basic medical care at no charge to those who qualify. The clinic operates out of the Shelby County Health Department and is run by volunteers. The clinic hosts diabetes education classes and teaches members of the community proper diabetic care. • Health Coaches available through Baptist Health Clinics • Support the Brookwood Baptist Health Be Well program initiatives aimed at identifying and reducing diabetes prevalence
Mental Health	<p>To support mental health awareness and treatment options and how to seek help</p> <p><u>Partnerships:</u> The Mental Health Board of Chilton and Shelby Counties, Inc Brookwood Baptist Health Be Well Program Shelby Chamber of Commerce Alabama Psychiatry</p>	<ul style="list-style-type: none"> • Raise awareness of common geri-psychiatric concerns and access to care • Feature Ask the Doctor segments with Psychiatrist addressing common questions and how to seek help • Collaborate with Be Well team to promote awareness and how to access care through workforce program • Partnering with the City of Alabaster to promote awareness of Mental Health concerns and how to help through community events. • Partnering with Alabama Psychiatry and local school system counselors to provide education to staff and students through assemblies etc. on mental health related concerns. • Partnering with the Shelby Chamber of Commerce to raise awareness through speakers at monthly meetings throughout the year.

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<p>Healthcare Access and Affordability</p>	<p>Chilton County residents are less likely to be insured compared to all Alabama residents.</p> <p>Approximately one in five Shelby County phone survey respondents mentioned either lack of affordable care or health insurance as a health concern in the community.</p> <p>Healthcare access and affordability concern were mentioned by 52% of Chilton County phone survey respondents.</p> <p>Health insurance was the third most commonly mentioned community concern among phone survey respondents</p>	<ul style="list-style-type: none"> • Cahaba Valley Health Care (CVHC), located in Birmingham, is a non-profit health services organization serving Jefferson and Shelby County residents. CVHC primarily serves Hispanics, though they will accept any patient. CVHC makes access to health services easier for the Hispanic community by breaking down barriers typically encountered by this group. • Another community-based provider of health services is the Community of Hope Health Clinic (CHHC). CHHC Volunteers in a Medicine clinic that provides free, non-emergent medical care to uninsured, low income Shelby County adults aged 19-64. Walk-in during this time frame, fill out an application and bring the required documents: Picture Identification, Proof of Shelby County Residence (ex. utility bill, lease or recent mail with name & address) • Proof of Household Income- for everyone that lives in the home (ex. recent paystubs, last year's taxes, letter from employer or letter of support) • The Clanton Family Health Center, operated by Health Services, Inc., provides primary care services to medically underserved adult residents in Chilton County. In addition to providing medical care to the community, Clanton Family Health Center also offers occasional free health screening events. • ALL Kids is a statewide low-cost, comprehensive healthcare coverage program for children under age 19. Check-ups, immunizations, sick child visits, prescriptions, vision and dental care, hospitalization, and many more services are covered by the program • Our Be Well Program provides FREE Health Screenings on a regular basis to local communities. • We are also partnering with local schools, churches and senior centers to provide Free Health Screenings and lower cost Flu Shots. • University of Montevallo offers Thursday Night FREE clinics to the community with the help of nurse/physician volunteers.