

| Community Health Need | Target Population | Strategy | Goals | Existing Partners | Potential Partners |
|-------------------------------------|---|--|--|--|---|
| Access to care | Whole community | Increase early detection of chronic disease | A) Conduct health screenings at community events and health fairs | BBH Residency Program, Cities of Hueytown, Gardendale, Adamsville | Jefferson County Health Department, local Community Action Funds |
| Access to care | Individuals eligible for Medicaid benefits | Increase the number of eligible individuals who are enrolled in the Medicaid program | A) Provide enrollment assistance within inpatient and outpatient settings via case management B) Educate providers and employees on criteria and how to engage patients in enrollment and re-enrollment | Conifer | Jefferson County Health Department, 211, local FQHCs |
| Access to care | PBMC patients | Improve medication adherence | A) Offer prescription assistance through Gibson's pharmacy B) Refer patients to FQHCs and other clinics with medication assistance programs | Dispensary of Hope Programs (accessed via FQHCs and free clinics) Cahaba Medical, Cooper Green, Baptist Health Foundation | |
| Access to care | Whole community | Improve access to the right level of care via walk-in and urgent care facilities | A) Through the BBH Health Foundation Clinic, provide patients with various levels of care B) Continue to partner with FQHCs and local free/low-cost clinics to expand access for low-income and uninsured populations | Cahaba Medical, Christ Health, MPower Health, Baptist Health Foundation | Oak Street Clinic, Archwell Health |
| Nutrition & Access to Healthy Foods | Individuals residing in food deserts and those experiencing food insecurity | Improve access to healthy foods | A) Explore opportunities to provide health education and preventative care within food pantries B) Support the "Healthy Over Hungry" initiative C) Support grocery delivery to eligible older adults D) Incorporate food insecurity screening into ED visits or as part of discharge planning E) Refer patients to community-based organizations and faith-based partners offering food assistance and assistance with basic needs | Community Food Bank of Central Alabama, Rumpshaker Organization, Urban Ministries, Meals on Wheels | local farmers markets |
| Behavioral Health | Whole community | Improve access to treatment for mental health crises | A) Maintain a database of local providers, community-based organizations and funding programs B) Improve acceptance rate for behavioral health transfers from across the market C) Support the 24/7 support line with Crisis Center Birmingham D) Education to staff regarding available resources through EAP | Alabama Psychiatry | NAMI, Jefferson County Health Department |
| Behavioral Health | Whole community | Increase awareness of mental health risk factors and conditions, and reduce stigma | A) Engage faith-based organizations and leaders in mental health education B) Partner with local organizations to conduct campaigns and promote educational messaging via print, web-based, and social media outlets C) Encourage staff to complete internal education on stigmas related to mental health | | NAMI, JBS Mental Health Authority, OASIS Counseling for Women & Children, The Crisis Center, Jefferson County Health Department |
| Behavioral Health | Healthcare providers | Improve provider self-efficacy to identify mental health concerns and refer patients to local treatment and support resources | A) Facilitate access to mental health continuing education programs and courses for primary care and emergency medicine providers | | NAMI |
| Transportation | Community | Safe Discharge and Medical Transportation | A) Transportation starts on admission - assessment, communication, determining level of service needed B) Connect patients with available community resources | Yellow Cab, Caravan, Birmingham On Demand, Traveler's Aid of Greater Birmingham, RPS | |
| Transportation | Community | Remote Healthcare | A) Investigate resources for telehealth B) Educate individuals on mail-order prescription options | Insurers | |
| Financial Barriers | Community | Promote Stable Employment | A) Job Fairs B) Community Health Center C) Marketing/Social Media Job Postings D) Increased presence at local community colleges | Lawson State Community College; Jefferson State Community College, Samford University | Local churches |
| Financial Barriers | Community | Promote Financial Literacy | A) Offer educational literature at registration and with Access Services B) Offer Leadership Academy programs providing education | Conifer, PBMC | |